

## ESCVS 2024 Privacy Policy

At ESCVS 2024, we respect your privacy. We want to ensure that you get the information, content, and experiences that matter most to you. ESCVS is committed to protecting the privacy of its members, customers, volunteers, and other contacts.

### Scope

This privacy policy applies to all personal data processed by full-time and part-time employees, volunteers when acting on behalf of ESCVS 2024, contractors and partners doing business on behalf of ESCVS 2024, as well as all legal entities, all operating locations in all countries, and all business processes conducted by ESCVS 2024.

## Information collected

### What information do we collect?

ESCVS 2024 collects the following personal data in line with the use purposes explained in a subsequent section:

- Your name and contact details - Date of birth
- Online profile data/usage
- Emergency contact information
- Social media profile information
- Copies of identification documents
- Education and professional information
- Purchasing and payment information
- Registration and participation in ESCVS 2024
- Subscription preferences
- Information about the device(s) you use
- Information about service usage
- Cookies
- Authentication data
- Location information
- Author and peer review information
- Other information you upload or provide to us

### How do we use your information?

ESCVS 2024 uses (and, where specified, shares) your personal information for the following purposes:

**To process transactions.** ESCVS 2024 uses personal information such as name, physical address, telephone number, email address, and company/institution to engage in interactions with you, including contacting you about your order, donation, subscription, event participation, or membership. We use financial/credit card and payment information to process your order and may need to share some of this information with delivery services, credit card clearing houses, and other third parties to complete the transaction.

**To provide support or other services.** ESCVS 2024 may use your personal information to provide you with support or other services that you have ordered or requested. ESCVS 2024 may also use your personal information to respond directly to your requests for information, including registrations for newsletters, webinars, or other specific requests, or pass your

contact information to the appropriate ESCVS 2024 distributor or reseller for further follow-up related to your interests.

**To provide information based on your needs and respond to your requests.** ESCVS 2024 may use your personal information to provide you with notices of new product releases and service developments.

**To provide online forums and social networks.** Some services available on the websites permit you to participate in interactive discussions, post comments, opportunities, or other content to a

bulletin board or exchange, or otherwise engage in networking activities. Some of these services are moderated; all may be accessed for technical reasons (for example, for improvements or fixes).

ESCVS 2024 does not control the content that users post to these forums or social networks. You should carefully consider whether you wish to submit personal information to these forums or social networks and tailor any content you submit appropriately and in accordance with the relevant terms of use. You should also review any additional terms and conditions that may govern your use of these services, including terms related to sharing your personal information and receiving communications.

**To administer products.** ESCVS 2024 may contact you if you purchase products to confirm certain information about your order (for example, that you did not experience problems in the download process). We may also use this information to confirm compliance with licensing and other terms of use and may share it with your company/institution.

**To select content, improve quality, and facilitate use of the websites.** ESCVS 2024 may use your personal information, including the information gathered as a result of site navigation and electronic

protocols and cookies (including third-party cookies), to help create and personalize website content, improve website quality, track marketing campaign responsiveness, evaluate page response

rates, conduct usability testing, and facilitate your use of the websites (for example, to facilitate navigation and the login process, avoid duplicate data entry, enhance security, keep track of shopping cart additions, and preserve order information between sessions).

**To serve personalized advertising to you.** We don't share your information with advertisers without your consent. We allow advertisers to choose the characteristics of users who will see their advertisements, and we may use any of the non-personally-identifiable attributes we have collected to select the appropriate audience for those advertisements. When you click on or otherwise interact with an advertisement, there is a possibility that the advertiser may place a cookie in your browser and that your attributes meet the criteria the advertiser selected.

**To assess usage of ESCVS 2024 products and services.** ESCVS 2024 may track your usage of ESCVS 2024 products and services to determine your level of usage, and those usage statistics may be made available to ESCVS 2024's content licensors and your company/institution.

**To communicate with you about a meeting, conference, or event.** We may communicate with you about a meeting, conference, or event hosted or co-sponsored by ESCVS 2024 or one of our business associates. This may include information about the event's content, event logistics, payment, updates,

and additional information related to the event. Information you provide when registering for or participating in a conference managed or co-sponsored by parties, other than or in addition to ESCVS 2024 may be shared with those parties, and the treatment of such information is further subject to the privacy policies of those parties. ESCVS 2024 and its conference co-sponsors may

contact you after the event about the event, subsequent iterations of the event and related events. Please note that ESCVS 2024 conference, meeting or event organizers, co-sponsors, exhibitors, and other third parties may directly request your personal information at their conference booths or presentations. Providing

your information to them is optional, and you should review their privacy policies to address your particular needs and concerns about how they will treat your personal information.

**To assist in your participation in ESCVS 2024.** ESCVS 2024 will communicate with you, if you are participating in certain ESCVS 2024 activities. ESCVS 2024 may send you information such as newsletters related to those activities.

**To update you on relevant ESCVS 2024 benefits, programs, and opportunities.** ESCVS 2024 may communicate with you regarding relevant ESCVS 2024 benefits, programs, and opportunities available to you, through your registration with ESCVS 2024.

## Technical and regulatory information

### Do Not Track (DNT)

The online advertising industry has self-regulatory initiatives designed to provide consumers a choice in the types of ads they may see online and to conveniently opt-out from online behavioral ads served by some or all of the companies participating in these programs. Our websites do not respond to DNT consumer browser settings.

### Transfer of information to other countries

As a global organization, ESCVS 2024 engages in a number of international activities. In connection with the management of those activities, ESCVS 2024 may transfer information to other countries. By submitting your information to ESCVS 2024 via the websites, or in connection with your interactions with ESCVS 2024 offline, you consent to such transfers and to the processing of this information in other countries.

### Responses to legal requests

ESCVS 2024 reserves the right to share your information to respond to duly authorized information requests of governmental authorities or where required by law.

In the event of bankruptcy, merger, acquisition, reorganization or sale of assets, your information may be sold or transferred as part of that transaction. The promises in this privacy policy will apply to your information as transferred to the new entity.

### How do I contact you if there is an issue?

If you have any questions or concerns about this Privacy Policy or about the use of your personal information, please feel free to contact us by email at [registration@escvs2024.com](mailto:registration@escvs2024.com)

### Date

01 September 2023

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